
The Early Learning Coalition of Pinellas County (ELC) is a nonprofit agency focused on high-quality early care and education. In working with families and child care providers, our goal is to prepare children to enter kindergarten ready to succeed in school and in life.

Core values shape our culture and reflect who we are and how we operate:
1. Accountability
2. Innovation
3. Inclusion
4. Knowledge

While we are proud of the accomplishments we made this past year, there is still more to be done to ensure that every child in Pinellas County enters kindergarten ready to succeed. We are thankful for our strong group of partners and supporters who work with us towards achieving our vision, but we still need you!

DONATE to our organization. Your gift will support young children during crucial formative years, as well as the families and providers who help mold them.

PARTNER with us. Join our team of corporate and community partners to make an impact through opportunities such as sponsoring our annual PreK 5K Readiness Run, developing or hosting a mini-golf tournament, or supporting a specific program.

ADVOCATE for our youngest learners. Join ELC in taking a stand for early education through our local, state, and national legislations. Work with our leadership team to develop strategies, support campaigns, and make connections.

ELC reinforces the foundations of our community by seeking to improve the lives of those in it, starting with the youngest and most vulnerable.

For more information, please visit www.elcpinellas.org.

To donate or give in-kind, please email info@elcpinellas.org.

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Sponsorship By:

2019-2020 Annual Report
School Readiness (SR) programs serve disadvantaged families with children ages 4-12 years. SR provides families an opportunity to prepare the early learning and school age children to support kindergarten readiness and academic success.

Program Assessment
The Early Learning Coalition of Pinellas (ELC) is an independent nonprofit organization that partners with families to provide quality early childhood education through Early Learning Florida’s (ELF) Child Care Program (CCAP). ELC’s SR program provided 42,200 hours of wrap-around care needed for children served, an increase of 58% over 2018.

Provider Services
Families served 14,403
Child care providers 433
Gold seal providers 63

FSFLA families served 8,831
Child care providers 6,373
Gold seal providers 295

Florida’s free Voluntary Prekindergarten (VPK) program is designed to prepare all four-year-olds for kindergarten and build the foundation for their educational success. Children who turn 4 years old on or before September 1st and reside in the state of Florida are eligible.

Accreditation Assistance
In recognition of the importance of providers working to achieve Gold Seal accreditation, incentives are offered to help participants increase professional development opportunities to support high-quality care.

Inclusion services are offered to ensure children are able to maximize their potential in the least restrictive environment, including Inclusion Warmline. Free to the community, Warmline provides information and referral services for children with special needs/disabilities in Pinellas County.

In 2018, 26,086 dollars were allocated to support Voluntary Prekindergarten Outreach and Awareness, $952,618 to the Child Care Executive Partnership Program, $15,430,749 to the Voluntary Prekindergarten program, and $24,180 to the University of Florida: Early Learning Florida.

The Early Learning Coalition of Pinellas (ELC) was founded in 1994 as a 501(c)3 nonprofit organization to serve Pinellas County residents by offering a broad range of services to support children and families and improve the quality of early childhood education services in Pinellas County. ELC is a member of the Early Learning Coalition of Central Florida (ELCOCF) and the Florida Department of Education’s Early Learning Coalition of Florida. The Coalition is a strategic partner of the Florida Department of Children and Families (DCF). ELC is a member of the Florida Governor’s Education Center (GEC) and a statewide affiliate of the National Association of Early Childhood Administration (NAECA). ELC is a Gold Member of the International Early Childhood Development Association (IECDA).

ELC conducts regular developmental screenings through the SR program for children ages 0-5 years, using the Ages & Stages Questionnaire (ASQ-3). Additionally, ELC collaborates with local partners to host a monthly Community Screening that includes vision, hearing, speech/language, cognitive, fine/gross motor skills, and social-emotional development.

Supportive Intervention Services (SIS) offers providers intensive support for children struggling developmentally or behaviorally. ELC provides technical assistance and classroom coaching to build the skills and confidence teachers need to provide high-quality care to children.

Scholarships
124 scholarships received
$83,246 in scholarships
189 INCENTIVES participants
$116,465 INCENTIVES
100 child care providers
$67,248,000 in financial assistance
433 child care providers
$10,380 in financial assistance
48 Associate’s Degree (4 graduated)
6 Master’s Degree
10 National Child Development
19 Staff Credentials
63% economically disadvantaged
27% at risk of disadvantage
59% of families served received assistance (TANF)
14% of children served were homeless, since daycare is so expensive.” – Amanda K, parent

Literacy Programs
Help Me Learn! This program partners with family child care homes to provide high-quality materials and hands-on activities for children in literacy development.

227 training attendees
526 conference attendees
$13,245 in conference scholarships
$85,950 in professional development
$21,900 in retention bonuses
74 received retention bonuses
418 received quality completion awards
189 received INCENTIVES

ELC performs 343 CLASS assessments

Nimensa BrightStart! This program promotes early literacy by offering enrichment activities to children with early literacy skills.

67 child care centers
648,000 in scholarships
14,940 families served
47 community outreach events
Child Care Resource & Referral (CCR&R) assists families in choosing quality early education, after school care, or summer programs. In addition, CCR&R helps families apply for VPK, SR, or locate a child care facility that matches their family’s needs while also connecting families with community resources.

ELC is a great opportunity for young kids that need care for parents to work to support their kids as best as they can. They have been very helpful to my family and we would be homeless since daycare is so expensive.” – Amanda K, parent

ELC does not make decisions based on a restrictive environment, including Inclusion Warmline. Free to the community, Warmline provides technical assistance and classroom coaching to build the skills and confidence teachers need to provide high-quality care to children.

Our total budget for the 2018-2019 Fiscal Year was $51,475,564

Voluntary Prekindergarten Outreach and Awareness 26,086 $.
Child Care Executive Partnership Program 952,618 $.
Voluntary Prekindergarten 15,430,749 $.
University of Florida: Early Learning Florida 24,180 $.
Other Local Funding Sources 299,556 $.